



playsets • hoops • trampolines

Superior Play Systems®, founded in 1992, offers a unique franchise opportunity complete with everything needed to open a state-of-the-art showroom to display and sell the most desirable playsets, basketball goals, and trampolines in the marketplace. Our showrooms double as family friendly venues for Pay-to-Play and private birthday parties.

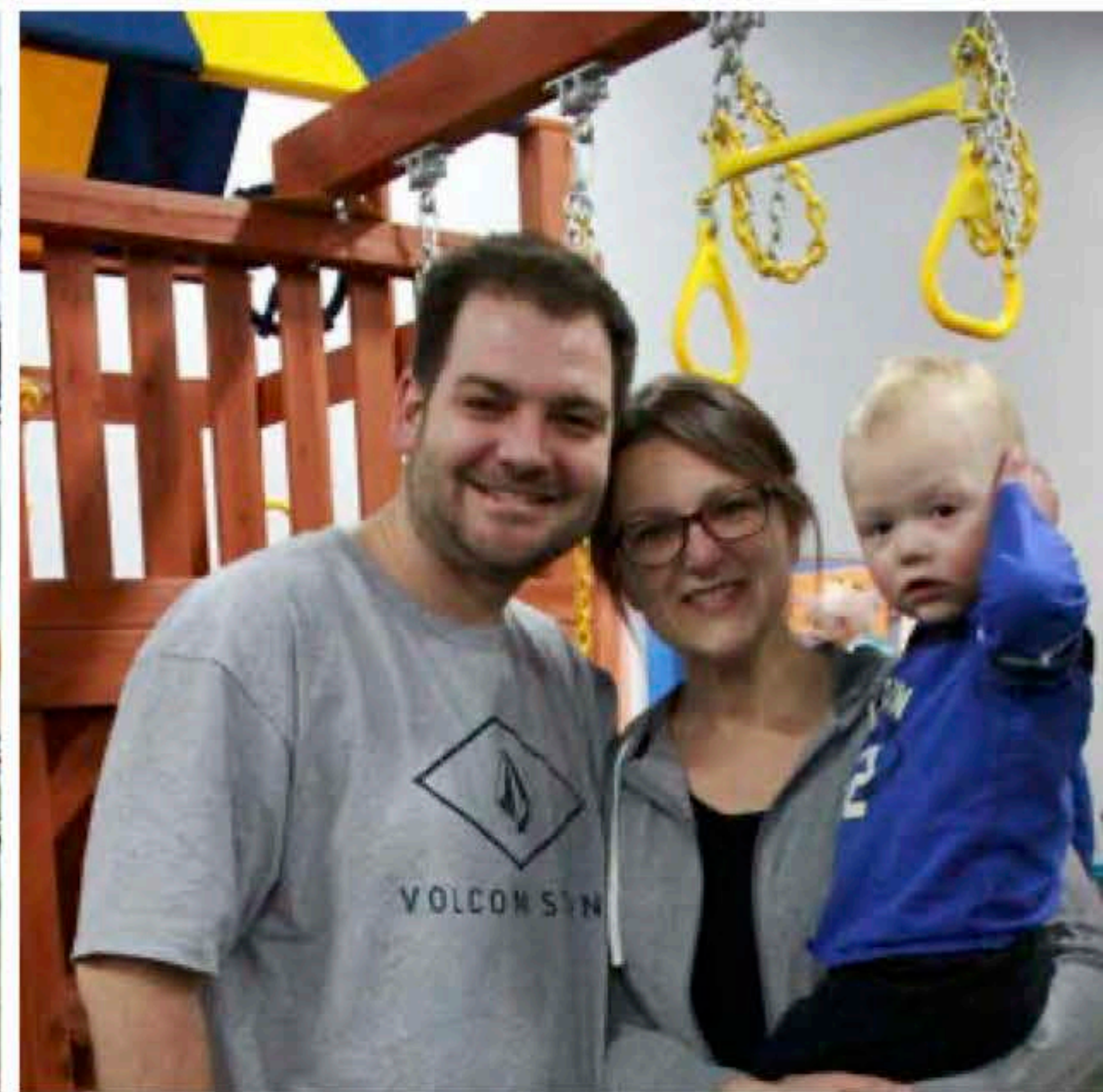
Our Mission

- Give kids a reason to get outside and play in the safety of their own backyard.
- Provide hours of safe outdoor family fun.
- Inspire play, imagination and all the magic of childhood.

Our Culture

Our culture is one that creates energy. We embody what we offer our customers: safe, fun, active play. We love being part of a team and know that success is achieved when we all work together. We are passionate about having fun and helping others.

Let Them Play. We'll Show You the Way!



Built in Advantage for Success

Parties + Pay-to-Play = Showroom Sales

Showroom Sales = Parties + Pay-to-Play



Multiple Revenue Streams

- **Playsets, Basketball Hoops and Trampolines Sales and Service:** Retail sales are the bread and butter of our business and makeup approximately 85% of revenue.
- **Pay-to-Play:** To maximize our showroom space and support retail sales, the business model includes a Pay-to-Play program where families can come and enjoy our playsets, trampolines, and basketball hoops for an affordable fee!
- **Birthday Parties:** The showroom is equipped to host children's birthday parties for a reasonable flat price.

Our Pay-to-Play and Birthday Parties help promote and sell our Playsets, Basketball Hoops and Trampolines.

Once parents witness how much fun their kids are having during Pay-to-Play or attending a birthday party, they can't help but to want a playset, hoop or trampoline installed in their very own backyard.

Our well-equipped retail showrooms help promote Pay-to-Play and Birthday Parties. While shopping, parents quickly realize how well equipped and safe our showrooms are for their kids next play date or birthday celebration.



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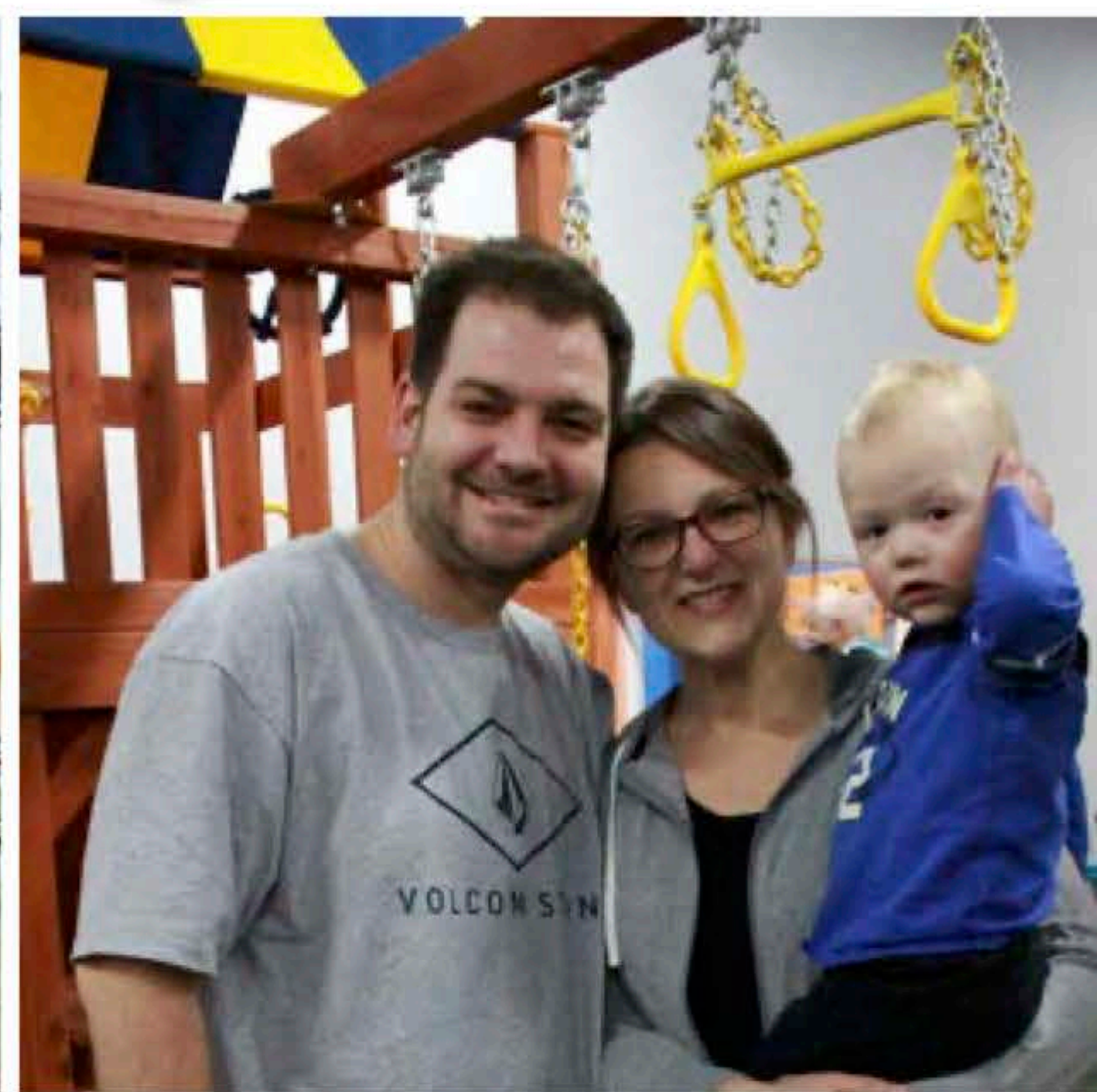
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